

# Press Release



## The Shoppes at Marina Bay Sands houses top notch new-to-market luxury fashion labels

*Renowned fashion personalities Carolina Herrera and Lana Marks grace eponymous boutique openings; create exclusive merchandise for The Shoppes*

**Singapore** (22 May 2013) – The Shoppes at Marina Bay Sands, purveyor of fashion forward labels and international luxury brands, is thrilled to welcome CH Carolina Herrera and Lana Marks to its existing conglomeration of globally acclaimed boutiques under one roof.

To inaugurate the opening of their new outposts, world-renowned fashion designers Mrs Carolina Herrera, Carolina Herrera de Báez and Lana Marks were recently in town to celebrate and unveil their limited edition items crafted exclusively for The Shoppes at Marina Bay Sands.



*World-renowned handbag designer Lana Mark opens her Singapore flagship store at The Shoppes at Marina Bay Sands (From left: Ang Chor Chen, Executive Director of Kwang Sia, George Tanasijevich, President & CEO of Marina Bay Sands, Her Royal Highness Princess Izzul of Brunei, Lana Marks, Founder & Designer of Lana Marks, Caroline Adelman, Wife of U.S. Ambassador and Brian Ang, Managing Director of Kwang Sia)*

Yesterday, world-renowned handbag designer **Lana Marks**<sup>1</sup> opened her eponymous luxury handbags and accessories label at The Shoppes amid a glamorous spectacle of audience, including Her Royal Highness Princess Izzul of Brunei and Mrs Caroline Adelman, wife of David Adelman, U.S. Ambassador to Singapore.

Lana Marks, founder and designer of eponymous fashion label, said, “I’m overwhelmed with excitement to be opening our Singapore flagship store at the magnificent The Shoppes at Marina Bay Sands. My boutique here will house the most important designs and colour of the brand including the Singapore Exclusive Positano Bag.”



*The Singapore Exclusive Positano is a medium sized Positano Bag made of American Alligator. Tanned in France and handcrafted in Italy, this bag is made from 24 ordered skins with clear crystals on the front metal fittings. This bag is exclusively available in Singapore, only at The Shoppes at Marina Bay Sands.*



*Lana Marks' boutique in Singapore is her second foray into Asia after four successful stores in China. Her boutique at The Shoppes will offer personalized bespoke services for customers who want to make a statement at any red carpet event.*

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<sup>1</sup> Lana Marks is located at L1-41/42, Bay Level, The Shoppes at Marina Bay Sands

Lana Marks also launched her very first “Celebrity Showcase Exhibition”, a display of actual Cleopatra clutches carried by various Hollywood celebrities at The Oscars, such as Charlize Theron, Kate Winslet, Helen Mirren and Angelina Jolie.

These exquisite pieces will be on display at The Shoppes from 21 to 23 May, followed by a splendid showcase of Lana Marks’ newest collection until 03 June. This exhibition<sup>2</sup>, located on L1-41, Bay Level of The Shoppes at Marina Bay Sands, is open for all to view.

Launched in 2001, **CH Carolina Herrera**<sup>3</sup> is a luxury lifestyle label founded by Venezuelan fashion designer Carolina Herrera. This is the brand’s third venture in Asia after China and Japan, as well as its first foray into Southeast Asia.

To mark its entrance in Singapore, CH Carolina Herrera collaborated with Spanish Artist Yolanda de Andres to design a limited edition bag exclusively for the boutique at The Shoppes at Marina Bay Sands.



*Carolina Herrera de Báez launched the new Embroidered Matryoshka Singapore Edition at the CH Carolina Herrera boutique at The Shoppes at Marina Bay Sands*

<sup>2</sup> The Lana Marks Celebrity Showcase Exhibition is located on the bridge between Lana Marks ( L1-41) and Royal Selangor (L1-39), Bay Level, The Shoppes at Marina Bay Sands

<sup>3</sup> CH Carolina Herrera is located at L1-19/20, Bay Level, The Shoppes at Marina Bay Sands



*The limited edition Embroidered Matryoshka Singapore bag by CH Carolina Herrera is handcrafted with intricate Orchid floral details. Every piece is uniquely different, and only available at The Shoppes at Marina Bay Sands.*

Mr. John Postle, Vice President of Retail, Marina Bay Sands, said, “The Shoppes is extremely excited to welcome the very best of world-class fashion to its existing mix of luxury retail offerings.”

The debut of these highly recognised fashion labels is truly reflective of Singapore and the market’s appeal as a luxury shopping destination. To be the preferred partner for these highly distinguished fashion designers and for them to design products exclusively for The Shoppes at Marina Bay Sands reaffirms our leading edge in the world of fashion, as well as our position as Asia’s premier shopping destination.”

Amid these new-to-market luxury brands, The Shoppes at Marina Bay Sands is also now home to English perfume house **Penhaligon’s**<sup>4</sup>. This is the gorgeous vintage perfumery’s second standalone store in Singapore.

Luxury pearl jeweler **Mikimoto**<sup>5</sup> will also unveil its Southeast Asia flagship store this July at The Shoppes at Marina Bay Sands. Mikimoto will add to the existing collection of over 70 watch and jewelry boutiques available at The Shoppes at Marina Bay Sands.

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#### About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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<sup>4</sup> Penhaligon’s is located at L1-33/34, Bay Level, The Shoppes at Marina Bay Sands

<sup>5</sup> Mikimoto, opening in July, will be located at L1-21, Bay Level, The Shoppes at Marina Bay Sands